

BELLABEE ECO_SYSTEM

Bellabee Neuromodulation Unit

- using pulsed electromagnetic signals in exact frequencies they are natural to brain oscillations in the desired state of mind.
- easing insomnia, anxiety, lack of concentration, stress and more.
- Unlike other similar products on the market, Bellabee is not limited by a few preset programs, but users, especially specialists, can re-create an unlimited number of therapies that are made exactly according to the needs of the individual.
- in addition to ordinary users, specialists are the ones who give the product validity and credibility. Using EEG measurement and QEEG simulations, the action and impact of Bellabee on the brain are visible and measurable, both instant as well as long-term effects when used. Here we are talking about the effect of brain entrainment and neuroplasticity.

What is the situation in the neurofeedback industry and what are your actions taken to join craziness in the wearable neuro med-tech market?

In a \$100B revenue field each year and growing.

On-Line Platform Neobrine

Imagine a Psychology Today portal that enables direct payments from your users, instant video chat, private online rooms to chat with clients, sending them customized protocols for them, and being PAID. Online, from your couch, into your wallet.

Platform enables:

- registration and presentation of specialists who offer assistance to all users in compiling customs programs. All of these are featured within the Bellabee mobile app
- Chats, video call, download of private custom programs, and, of course, payments to the specialists for the work performed are enabled within the application between the specialist and the user.
- the user even has the opportunity to invite two different specialists in different fields for his case, or the specialist can invite a co-specialist of another profession so that he can help the patient with complementary knowledge
- this solution and to such an extent has not been

Mobile Neurodiagnostic EEG clinics

Did you happen to watch the Netflix series the New Amsterdam?

The main protagonist, the director of the clinic, found out how the tolerability of the medical system depends on connecting with the local community and conducting simple examinations within the local communities themselves. In their case, these were barbershops in which they installed blood pressure monitors and trained barbers to perform measurements on each of their clients who came to get a haircut or shave. How many heart attacks were prevented, how many treatments started on time!

In our case, these are wearable EEG readers in the \$ 600- \$ 1000 range, which are just accurate enough to measure the basic brain oscillations that will allow any Bellabee specialist to come up with a program for exactly that person! No matter where he is!

I don't know what can bring mental health induction closer to the World is flat concept described by Thomas Friedman.

Imagine:

1. person gets Bellabee

The market for antistress, insomnia supplements is even crazier, just in the USA \$350B each year. It seems everybody is buying sleep and fitness trackers, brain readers, heavy blankets against anxiety, and widely using sleeping apps. And CBD oils of course. In the last publications, most trending topics are related to Applied Neuroimaging, Neuromodulation, and Neurofeedback Investigations in Autism Spectrum Disorder and other mental health issues.

Nobody is waiting, being prepared to take time or money for comprehensive and slow treatments, users buy instant solutions, quick and affordable ones. Conducting therapies, treatments, while they eat their lunches. And it needs to be a gadget involved. People have less and less money every year to invest it in their health. That is why we have a pandemic of depression, anxiety, ADHD, and stress-related symptoms worldwide. Rapidly escalating each year. This is reality. The positive thing is more and more people are looking for brain training solutions. Every year more and more. Not just professional sportsmen, sports psychologists, trainers...general people are starting to be aware of their brain powers and the influence it has on the whole body.

[Wearable Healthcare Devices Market Worth \\$46.6 Billion](#)
[Wearable Technology in Health Care: A Booming Market](#)

offered by any of the manufacturers of wearable neuro equipment. It is a kind of hybrid between the Psychology Today portal and patient ordering platforms in hospitals. By also including the possibility of direct payments.

The Bellabee PRO mobile app and platform

https://bb.neobriane.com/enables_online_sessions between the users and listed specialists in the mobile application. The user can hire you to help him with anything related to using Bellabee. You can provide him programs you have created just for him, you can monitor the use of programs, track his weekly changes, modifying protocols according to his improvement, you can invite a co-specialist to help you. However, all of these solutions are enabled when the user pays for your help. Directly via the app. The best part about it all is that you are no longer geographically limited! You can work and collaborate with anyone from anywhere in the world. You can help anyone, hire anyone from anywhere, no limits. Everything connected. The user communicates and pays directly via the app itself. Specialists the same. And most importantly, instant chats and inquiries are enabled. Press the "Help me" button and specialists receive notification on his desktop. DESKTOP VERSION <https://bb.neobriane.com> Bellabee PRO in Google Play or Apple store.

All register specialist via <https://bb.neobriane.com/>

2. the holder wishes for special treatment and EEG measurements. To date, she has had to go to a hospital or Neurofeedback specialist, where she paid \$ 2,500
3. Now finds the nearest owner of the EEG wearable device and ask him to take measurements for her. It will cost her \$ 100, instead of 2,500.
4. The received file can be sent to the Bellabee specialist published in the Bellabee application and an arrangement can be made for the therapy to be made exactly for its needs, according to the condition measured with the EEG device.
5. Owners of EEG wearable devices will be encouraged to view the Bellabee mobile app just like neurofeedback specialists. In this way, each user will be able to assemble their team of experts only using the app. And of course, he also pays to them via the app directly.

Bellabee "light" clinic franchise model

A business idea of **10,000+ Bellabee/light EEG "clinics"** around the world. Using wearable EEG sets just good enough to track most crucial info to be able to see the general picture and create a custom Bellabee program for users according to the data. So simple, that hairdressers, makeover/beauty salons and barbers shops could take over the measurements and set up the protocols or just suggest which preset to use. When they need instructions they hire specialists to help them out with their customers

[Usage of wearable devices in the medical industry is und](#)

are seen on the mobile app.

Exchange room contains all listed and available protocols to be used with Bellabee.

MY SELECTION folder is your selection of programs that you have downloaded from the exchange room or sent to you by a specialist directly to your phone.

- Bellabee takes a 30% commission from the total price of paid sessions made via our mobile app
 - The user can choose a one-time payment or a monthly subscription to pay for your services.
 - Payment to specialists is made every Monday for the previous week.
 - The specialist sends a Paypal request money claim for his services, provided through Bellabee PRO, directly from his PP account.
- PP account.

The bottom line is you can access specialists easier, or, as being a specialist, you can offer your services without geographical barriers. Especially if you are a Neurofeedback, QEEG specialist, doing business with several local EEG labs across the country.

(that is why bb.neobriane.com). Those people have trust among the community, their clients so they would not have much problem to start offering a complimentary service to their current businesses. Given free measurements just to show what brain waves look like. It is not the competition to NFBs, but enables some help to those they would never go to NFB specialists.

Best thing is that the initial capital for starting a business like this is a EEG headset (600-1000 Usd) and a few Bellabees. Nothing more. It is the cheapest way to enter any business.

EEG wearable device examples:

[EMOTIVE Eloc](#)

[CONTEC KT88-2400](#)

PICTURES IN THE LINKS AT THE BOTTOM

Using all three solutions, solving mental problems, and implementing therapies have become virtually without geographical limitations. The only limitation is the nearest mobile EEG clinic, which in our case means a person who owns one of the EEG devices for \$ 600,00-1,000 and knows how to read

data according to our requirements. That's all!

I'm not sure, but it could be a much bigger industry than Apple created with its Apple store when it allowed tens of thousands of people around the world to make money and create products for others from any part of the world they just were or are

ENABLING affordable service for users and making better revenue is the ultimate goal of these all three solutions.